

VERITY ADAMS

WEB & GRAPHIC DESIGNER

www.verityadams.co.uk

PROFILE

Working as a Graphic Designer for the past 6 years has enabled me to express my creativity and passion for all things design, and it is my dream to get paid to do what I absolutely love. Pushing the boundaries, thinking outside of the box whilst coming out of my comfort zone is how I hone my design skills and inspiration. Consistent, courageous, and confident are 3 words I'd used to describe myself.

EDUCATION

BSc Computer Science

Keele University

2015 - 2018

MSc Digital Marketing Management

Staffordshire University

2020 - 2021

SKILLS AND EXPERTISE

Photoshop	<div style="width: 90%;"></div>
Illustrator	<div style="width: 85%;"></div>
InDesign	<div style="width: 80%;"></div>
XD	<div style="width: 75%;"></div>
Dimension	<div style="width: 70%;"></div>
Premiere Pro	<div style="width: 65%;"></div>
After Effects	<div style="width: 60%;"></div>
WordPress	<div style="width: 55%;"></div>
HTML / CSS	<div style="width: 50%;"></div>
Office	<div style="width: 45%;"></div>

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Stoke-on-Trent



verity@yellodog.design



07805 358 852



35 years old

WORK EXPERIENCE

LEAD DESIGNER

GivEnergy / Stoke-on-Trent / Oct 2021 - Present

Responsible for development and implementation of the company's brand strategy. Manage and coordinate marketing and creative staff. Coordinate all marketing campaigns for the entirety of the business, such as upcoming product launches and exhibitions. Update senior leadership on the progress of marketing activities. Ensure that the company is communicating with the correct target audience.

GRAPHIC DESIGNER

BWAR Ltd / Stoke-on-Trent / Sep 2019 - Oct 2021

Creating bespoke graphics and website mock ups for small businesses. Handling all social media marketing for the business and clients. Managing projects from start to finish. Conducting meetings with clients to discuss briefs and project progress. Working to very tight deadlines and balancing workload as the sole graphic designer within the company.

GRAPHIC DESIGNER

Dee Set / Stoke-on-Trent / Mar 2019 - Sep 2019

Designing promotional display units and product packaging for large retailers such as ASDA, Wilko, Sainsbury's and Tesco, following strict branding guidelines and liaising with executives from various departments. Preparing print-ready documents. Creating 3D mock ups of clients' designs.

IT SUPPORT ANALYST

RKW Ltd / Stoke-on-Trent / Sep 2015 - Mar 2019

Providing software support to internal departments, and assisting software developers with coding tasks for in-house programs. Implement and maintain automated processes to improve efficiency. Bug test software before rolling out to the business. Optimise daily tasks through the use of scripts.

HOBBIES



Drawing



Cooking



Computer Games



Music



Reading